CASE STATEMENT

The Campaign for the
Trudeau Building Museum Expansion

The Trudeau building

The Saranac Laboratory Museum

HISTORIC SARANAC LAKE
89 Church Street, Suite 2
Saranac Lake, NY 12983
518-891-4606

CASE STATEMENT

The Campaign for the Trudeau Building Museum Expansion will rehabilitate the former home and medical office of Dr. E. L. Trudeau to establish a museum campus that presents Saranac Lake's rich history as an international center for science and medicine as well as the broader story of the Saranac Lake region.

MUSEUM VISION

In 2019, Historic Saranac Lake contracted with a museum consultant to define the vision for both museum buildings, articulate main themes, and lay out interpretive approaches. The project will provide improved museum collections storage space in order to grow and care for the collection. A research room will be created to facilitate public access to the collection. The new exhibits will be:

- **Relevant** — Re-designed interpretation at the Saranac Laboratory Museum will focus on the history of scientific research and modern day issues in science and public health.
- **Interactive** — Hands-on, multi-media exhibits in both buildings will capture the interest of children and visitors of all ages.
- **Changing** — Rotating exhibits created in collaboration with partnering institutions will explore a variety of topics of interest to visitors and local residents.
- **Integrated** — The two museum buildings will be unified through careful site planning to create one attractive, accessible museum campus.

THE TEAM

Honorary Campaign Chair — Garry B. Trudeau

Architectural Team
Gordon + Gordon Architecture, Landmark Historic Preservation Consulting, North Woods Engineering, GMB Consulting, UR3D
Trophy Point Cost Consulting, Ambient Environmental

Museum Consultants
Kate Cravens, Bob Davidson, Kevan Moss

Board of Directors
Jan Dudones, Dorothy Fobare, Sunita Halasz, Amy Jones, Richard Loeber, Judy Meagher, Karen Morris, Andrew Rawdon, Jim Sonneborn, Susan Stiles, Beth Van Anden, John Wheeler

c. 1900. Courtesy of the Saranac Lake Free Library

Advisory Board:
Jane Carroll, Ruth Chasolen, Kathy Daggett, Innam Dajany, Emily Fogarty, Phil Gallos, Harry Gordon, Jim Griebsch, Jim Hotaling, Mary Hotaling, Lorraine Kelley, Shaun Kittle, Linda Jackson, Natalie Leduc, Tim Fortune, Fred Mazzeo, Chris Morris, Elisa Murphy, Patrick Murphy, Kirk Peterson, Howard Riley, Judy Rush, Ezra Schwartzberg, Marc Wanner, Barbara Wells, Pat Wiley

BUDGET

INCOME	
Funds secured	
“Friends of Trudeau” early gifts	326,000
2019/20 annual appeal and private support	45,000
State and federal grants promised to-date	994,000
Naming opportunities secured	673,000
Subtotal: funds secured to-date	**$2,038,000**
Funds needed	
Additional naming opportunities	1,327,000
Additional state and federal grants	235,000
Subtotal: funds needed	**$1,562,000**
TOTAL INCOME	**$3,600,000**

EXPENSE	
Acquisition and Planning	564,000
Construction (includes all phases, site work and lab improvements)	2,249,500
Museum Exhibits and Personnel	786,500
TOTAL EXPENSE	**$3,600,000**

c. 1894. Courtesy of the Saranac Lake Free Library

WAYS TO GIVE

Private financial support provides the added degree of excellence that makes a great institution extraordinary. There are many ways to support the campaign. Friends may choose to make a single gift or to spread their contributions over a period of time. All gifts are deeply appreciated. Historic Saranac Lake is a 501(c)3 not-for-profit corporation. Donations are tax deductible to the extent allowed by law. Options include: outright gifts of cash, retirement plans, life income plans, real estate, corporate matching gifts, appreciated securities, mutual funds, bequests, personal properties, and gifts to the Historic Saranac Lake fund at the Adirondack Foundation.

SUSTAINABILITY

Our business plan for 118 Main Street will ensure the building's long-term sustainability. Historic Saranac Lake will maintain office tenants as construction proceeds. This rental income, along with increased museum admissions, will support monthly building expenses. Upon completion of the project, Historic Saranac Lake will embark on a plan to build the endowment fund, which will preserve the past for the future. The Historic Saranac Lake fund at the Adirondack Foundation is currently valued over $300,000.

Jeanie Trudeau Fenn and Honorary Campaign Chair, Garry B. Trudeau, Spring, 2018.

To make a gift, or to discuss naming opportunities, contact:
Amy Catania, Executive Director
89 Church Street, Suite 2, Saranac Lake, NY
518-891-4606 amy@historicsaranaclake.org

AMERICAN SOCIETY FOR MICROBIOLOGY

In recognition of the Saranac Laboratory's unique contributions to the history of science, the American Society for Microbiology designated the Saranac Laboratory Museum as a Milestones in Microbiology site in 2019.