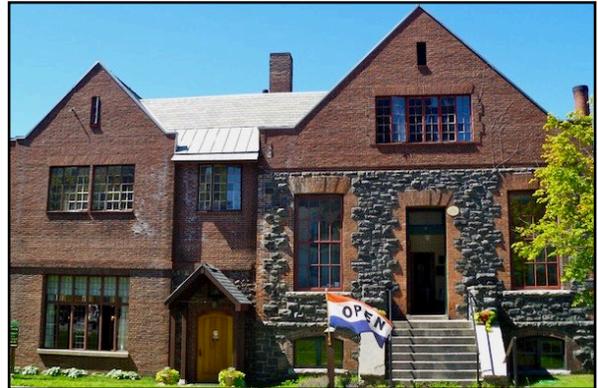


CASE STATEMENT

The Campaign for the Trudeau Building Museum Expansion



The Trudeau building



The Saranac Laboratory Museum



HISTORIC SARANAC LAKE

89 Church Street, Suite 2
Saranac Lake, NY 12983
518-891-4606

CASE STATEMENT

The Campaign for the Trudeau Building will rehabilitate the former home and medical office of Dr. Edward Livingston Trudeau to establish a museum campus that presents Saranac Lake's rich history as an international center for science and medicine as well as the broader story of the Saranac Lake region. The total fundraising goal is \$5.2 million, to support acquisition, construction, and exhibits. We have raised almost \$4.5 million to-date.

MUSEUM VISION

In 2019, Historic Saranac Lake contracted with a museum consultant to define the vision for both museum buildings, articulate main themes, and lay out interpretive approaches. The project will provide improved museum collections storage space in order to grow and care for the collection. A research room will be created to facilitate public access to the collection. The new exhibits will be:

- ◆ **Relevant** — Re-designed interpretation at the Saranac Laboratory Museum will focus on the history of scientific research and modern day issues in science and public health.
- ◆ **Interactive** — Hands-on, multi-media exhibits in both buildings will capture the interest of children and visitors of all ages.
- ◆ **Changing** — Rotating exhibits created in collaboration with partnering institutions will explore a variety of topics of interest to visitors and local residents.
- ◆ **Integrated** — The two museum buildings will be unified through careful site planning to create one attractive, accessible museum campus.

THE TEAM

Honorary Campaign Chair — Garry B. Trudeau

Architectural Team

Landmark Consulting
North Woods Engineering
Quantum Engineering
Ambient Environmental

Museum Consultants

Kate Cravens,
Bob Davidson,
Kevan Moss,
Travis Wood,
Charlotte Ricker

Board of Directors

Koko Bickford, Pablo Davila,
Amy Cheney-Seymour,
Ann Greene, Amy Jones,
Melinda Little, Judy Meagher, Betsy Minehan,
Karen Morris, Andrew Rawdon, Suzanne Roberson, Jim Sonneborn, Susan Stiles, John Wheeler



c. 1900. Courtesy of the Saranac Lake Free Library

WAYS TO GIVE AND INVEST

Private financial support provides the added degree of excellence that makes a great institution extraordinary. There are many ways to support the campaign. Friends may choose to make a single gift or to spread their contributions over a period of time. All gifts are deeply appreciated. Historic Saranac Lake is a 501(c)3 not-for-profit corporation. Donations are tax deductible to the extent allowed by law. Options include: outright gifts of cash, retirement plans, life income plans, real estate, corporate matching gifts, appreciated securities, mutual funds, bequests, personal properties, and gifts to the Historic Saranac Lake fund at the Adirondack Foundation.

SUSTAINABILITY

Our business plan for 118 Main Street will ensure the building's long-term sustainability. Historic Saranac Lake will maintain office tenants as construction proceeds. This rental income, along with increased museum admissions, will support monthly building expenses. Upon completion of the project, Historic Saranac Lake will embark on a plan to build the endowment fund, which will preserve the past for the future. The Historic Saranac Lake fund at the Adirondack Foundation is currently valued over \$350,000.



Jeanie Trudeau Fenn and Honorary Campaign Chair, Garry B. Trudeau, Spring, 2018.

To make a gift, or to discuss naming opportunities, contact:

Amy Catania, Executive Director
89 Church Street, Suite 2, Saranac Lake, NY
518-891-4606 amy@historicsaranaclake.org



AMERICAN
SOCIETY FOR
MICROBIOLOGY

In recognition of the Saranac Laboratory's unique contributions to the history of science, the American Society for Microbiology designated the Saranac Laboratory Museum as a Milestones in Microbiology site in 2019.