

# Media Release

FOR IMMEDIATE RELEASE

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## **“HISTORY MATTERS” TALK TO FOCUS ON OLYMPIC HISTORY**

Saranac Lake, NY -- Olympic History will be the focus of the final seminar of the “History Matters” talks at the Saranac Laboratory this spring. On May 31 at 7:00 p.m., the public is invited to attend a panel discussion with Howard Riley, Jim Rogers and Jack LaDuke.

Howard Riley covered the 1967 Lake Placid Olympic bid before the USOC at the Roosevelt Hotel in New York City. Lake Placid lost the bid to Denver. Riley then covered the Lake Placid bid before the IOC in Lusanne, Switzerland in 1973 for the 1976 Olympics when Denver backed out. He served as Director of President's Staff for the 1980 Olympic Winter Games.

Mr. Riley is the former Editor of the Adirondack Daily Enterprise and Editor of the Lake Placid News. He worked as General Manager of the Lake Placid Club. He served as Saranac Lake Village Manager, Mayor of Saranac Lake, Village Trustee, and Town Councilman. He presently serves as Town Magistrate.

Jim Rogers was a charter member of the Lake Placid Sports Council in Dec. 1961, when that group was part of the creation of the bid attempt for the 1968 Olympic Winter Games. He was part of the bid process for the '68, '72, '76 and 1980 Games. Initially he was on the Lake Placid Olympic Organizing Committee in 1974 as Chairman of Ceremonies, and Vice-Chair of the Environmental Council chaired by Vern Lamb. In 1976 he was made Chairman of the Protocol Division, which was responsible for the Ceremonies as well as Accreditation of Athletes and Officials, Hostesses, the Arts Program and hosting the International Olympic Committee Congress in Lake Placid. During the Games, while he was busy in Lake Placid, the WNBZ staff put together an exceptional team to cover the 1980 Winter Olympic Games. He and his wife Keela owned WNBZ in Saranac Lake from 1963 until 1998.

Jack LaDuke has provided journalistic coverage of winter sports events on the Lake Placid venues since 1950 to the present day. He was the head cameraman for CBS News during their coverage of the 1976 summer Olympics in Montreal. He became the audio visual director for the 1980 winter games in Lake Placid in 1977 and served there until the games ended, giving him a close-up look at the running of an Olympics.

The "History Matters" seminars meet three Thursdays in May at 7:00 p.m. in the John Black Room of the Saranac Laboratory, 89 Church Street, Saranac Lake. The series is presented by Historic Saranac Lake in collaboration with Paul Smith's College. Entrance is \$5 / person, members of Historic Saranac Lake free. Light refreshments will be provided.

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