



AT THE SARANAC LABORATORY MUSEUM
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November 28, 2017

Dear Friend,

As you know, the Hotel Saranac will re-open soon soon! We are writing with a unique opportunity for you and/or your business to play an important role in this exciting event. On January 20, Saranac Lake will step back in time to celebrate a *Roaring Twenties Winter Gala* at the Hotel Saranac. This will be the first public gala event at the newly reopened hotel. This benefit for Historic Saranac Lake acknowledges the efforts of the community and Roedel Companies for making the opening of the Hotel Saranac possible. Tickets are only \$100 each for this worthy cause, and we expect them to sell out fast!

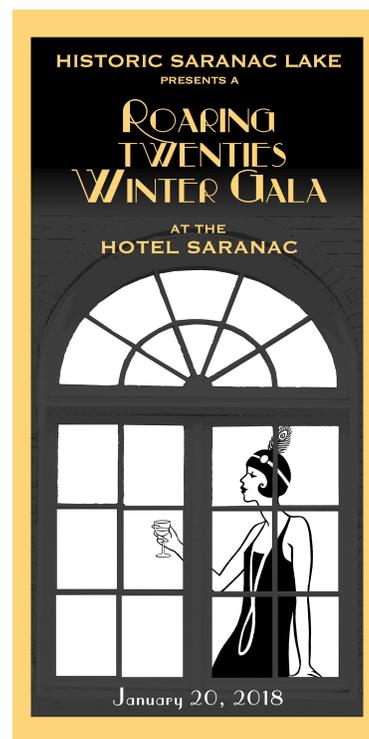
Historic Saranac Lake has worked for over 35 years to preserve Saranac Lake's past for the future. We operate a busy school outreach program, host changing museum exhibits, and manage a growing oral history project. We are now working on an exciting new project to create the Cure Porch on Wheels, a mobile exhibit space that will bring arts and culture to locations throughout the North Country.

This is your chance to make a difference for Historic Saranac Lake! We hope that you will consider sponsorship for the Roaring Twenties Winter Gala at one of these levels:

- Diamond: \$7,500 (no more than two sponsors at this level)
- Platinum: \$5,000 (no more than three sponsors at this level)
- Gold: \$2,500
- Silver: \$1,000
- Friend: \$300-500

Your sponsorship ensures that the event will be a great success. In return, you will receive:

- * Acknowledgment on the event banner, advertising posters, and program.
- * Recognition in our newsletter, in email blasts, and on our website.
- * Two complimentary tickets to the event.
- * Public thanks in an Adirondack Daily Enterprise advertisement following the event.
- * The knowledge that you are making a difference with Historic Saranac Lake!



Please note that we will need your commitment by December 22 in order to include you in publicity. Please contact me with any questions at 518-891-4606. We look forward to seeing you at the Roaring Twenties Winter Gala!

Sincerely,

Amy Catania, Executive Director