

## HISTORIC SARANAC LAKE SPONSORSHIP BENEFITS SURREAL GALA — Jan. 19, 2019



### **Salvador Dalí: \$7,500** (one at this level)

- Name and logo on title banner at event
- Personally introduced by Executive Director in event speech
- Featured on table advertising at event
- Full page advertisement in program
- Thanked in newspaper advertisement following the event
- Name/logo on website
- Historic Saranac Lake business membership for one year
- 8 Tickets (one table)

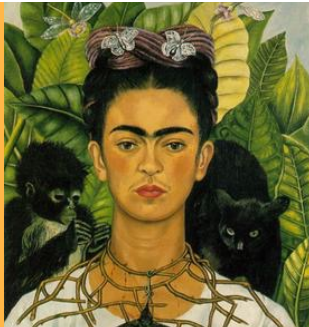
*The Persistence of Memory by Salvador Dalí*



### **René Magritte: \$5,000** (no more than two at this level)

- Thanked by Executive Director in event speech
- Featured on table advertising at event
- Full page advertisement in program
- Thanked in newspaper advertisement following the event
- Name/logo on website
- Historic Saranac Lake business membership for one year
- 8 Tickets (one table)

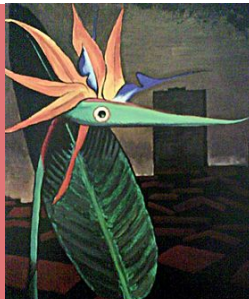
*The Son of Man by René Magritte*



### **Frida Kahlo: \$2,500** (no more than four at this level)

- Featured on table advertising at event
- 1/2 page advertisement in program
- Thanked in newspaper advertisement following the event
- Name/logo on website
- Historic Saranac Lake business membership for one year
- 8 Tickets (one table)

*Self-Portrait with Thorn Necklace and Hummingbird by Frida Kahlo*



### **Man Ray: \$1,000**

- Featured on table advertising at event
- 1/4 page advertisement in program
- Thanked in newspaper advertisement following the event
- Name/logo on website
- Historic Saranac Lake business membership for one year
- 4 tickets

*The Misunderstood by Man Ray*



### **Gerald & Sara Murphy: \$400**

- Name/logo listed on friend sponsors page in program
- Thanked in newspaper advertisement following the event
- Name/logo on website
- Historic Saranac Lake business membership for one year
- 2 tickets

*The Murphys at Comte Étienne de Beaumont's automotive ball 1924*

Tickets are \$150 each. Historic Saranac Lake is a 501(c)3 not-for-profit organization.  
Contributions are tax deductible as provided by law. \$70 of the ticket price is a charitable contribution.  
Images courtesy of wikimedia commons.